



2015 INSTORE "America's Coolest Stores" Jewelry Design Award

# CONCEPT TO COMPLETION





## **OUR INTERIOR DESIGN SERVICES:**

- Professional space planning using AutoCAD
- Preliminary layout drawings (to be finalized by architect)
- Complete job coordination with chosen architect or contractor
- Furniture and upholstery selections
- Color palette and custom color schemes
- Custom furniture and cabinetry design options
- Wall and flooring treatments
- Advanced lighting placement and specification
- Specialized in accessorizing your store



If you are starting fresh renovating or expanding, our award-winning design team will consult with you every step of the way. From concept to completion, your Interior Design Consultant will turn your dream into reality by creating a space that captivates your clients. We will work with you one-onone or with an architect or contractor. Our design resource library features hundreds of vendors specializing in durable finishes for commercial jewelry store design.



## WE ARE YOUR DESIGN SOURCE



#### **NEW CONSTRUCTION & RENOVATION**

Whether you are launching a new business, renovating your current space, or opening another location, Leslie McGwire<sup>™</sup> & Associates has the experience and expertise to transform your space into an environment that reflects your image and dream come true.



### **ACCESSORIES & FURNITURE**

Whether it's an art piece on the POS desk, mirrors, framed art behind a chair, or a fresh floral arrangement, your look is completed through its smallest details. We can offer you the accessories, you need to complete a picture perfect store.



#### LIGHTING

Lighting is important, yet often overlooked aspect of your store's functionality and performance. Lighting helps create the overall environment in your location. When using LED lighting, choosing focal points, chandeliers, or decorative scones all make such a difference in your overall design and sales. If you're looking for relaxing or dramatic lighting, we can give you the look you want.



#### **FLOORING**

Commercial flooring for jewelry stores need to be durable with little maintenance and visual impact for your valued customers and employees. We utilize our knowledge and experience and keep your needs in mind when choosing options for your location.





NATIONAL AWARD WINNING JEWELRY INTERIOR DESIGNER, ASID ALLIED

Leslie McGwire<sup>™</sup>, ASID Allied has over 30 years in the commercial interior design and business development for jewelry stores, hospitality environments, retail spaces, salons and spa businesses. Leslie McGwire<sup>™</sup>, is an ASID Allied member (American Society of Interior Designers) and a premier interior designer. Leslie has won over 17 national design awards including this years **INSTORE 2015 "American's Coolest Stores"** award for her interior design for Crocker's Jewelers Texas. In 2014, Leslie was a judge for the INSTORE "America's Coolest Stores" competition. Leslie McGwire<sup>™</sup> and Associates Interior Design Company provides turn-key or remodeling design assistance all over the United States.

"Leslie McGwire is an amazing interior designer. She is on time, creative, and very confident in her award winning design ideas. A true pleasure to work with. I would not want to take on designing a new store without her!"

> Shane Woodruff President Crocker's Fine Jewelry





#### **2015 AWARDS**

Instore Jewelry Magazine, America's Coolest Big Jewelry Store

SECOND PLACE Crocker's Jewelers Texarkana, TX Salon Today Awards

FIRST RUNNER UP Salon 416 Fenton, MI **Community Award** 

FIRST PLACE Sole Serenity Spa Commerce, MI





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